



## INSPIRING INFOSYS

We at INSPIRING INFOSYS help sellers go from selling products on Amazon to building and scaling a massive brand. How? Advertising software that gets your brand more visibility with lower costs. Analytical software designed to increase your profit margins and be a full-scale agency.



### Verified Partner

Verified partners have successfully completed their Amazon Ads Partner Network account setup providing Amazon with information on their business supporting advertisers.

### Countries

Canada, United States, Mexico, India, Australia, United Arab Emirates, Saudi Arabia, United Kingdom

### Languages

English

### Industries

Automotive, Consumer electronics, Media and entertainment, Fashion, Financial services, Grocery, Publishing, Telecom, Toys and games

### Pricing model

**Minimum monthly ad spend:** ₹30,000 INR

Ad spend based commissions, Custom package, Flat monthly fee, GMS based commissions, Project-based

[in https://linkedin.com/company/sell-well](https://linkedin.com/company/sell-well)

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## Services

### Media planning and buying

- Campaign setup
- Campaign management and optimization
- Campaign monitoring
- Campaign reporting and analytics
- Audience management and engagement

### Retail

- Product research
- Inventory and order management
- Product detail page setup and optimization
- A+ content
- Store setup and optimization
- Sales and pricing strategy
- Promotions

### Creative and brand experience

- Photography
- Video production
- Audio ads production
- Rich media

### Other services

- Data integration
- Training

### Measurement

- Brand measurement
- Brand safety
- Advertising effectiveness
- Business and marketing intelligence tools
- Market research

## Products

### Ad products

- Sponsored Brands
- Sponsored Display
- Sponsored Products
- Video ads

### Brand shopping experiences

- Stores
- Posts
- Amazon Live

### Ad Tech

- Amazon DSP

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